



TRUSTLOGIX

AMD

***Alation***

**From Discovery to Security:  
Empowering Teams  
with Trusted Data Access**

**Data Security  
Webinar**

# Introduction

As companies use data daily, it's crucial to utilize it with confidence and trust for informed decision-making. Organizations need a comprehensive approach to quickly discover and comprehend data while ensuring that access to the data is secure.

The integration of Alation and TrustLogix enables organizations like AMD to unleash the power of their data by achieving trusted, cataloged data through Alation and secure data access based on the right entitlements through TrustLogix.

Watch the webinar replay and hear from all three companies about how working together has delivered results for AMD.

The banner features a dark blue background with white and teal text and graphics. At the top, the title 'From Discovery to Security: Empowering Teams with Trusted Data Access' is displayed. A large white play button icon is centered over the text. Below the title, the logos for TrustLogix, Alation, and AMD are shown. Under each logo, the name and title of a representative from that company are listed.

Company	Name	Title
TRUSTLOGIX	Ganesh Kirti	CEO and Founder, TrustLogix
Alation	Michael Meyer	Sr. Product Marketing Manager at Alation
AMD	Rohit Gosavi	Sr. Manager Enterprise Information at AMD

# Webinar Overview

In our recent webinar, industry experts from AMD, Alation, and TrustLogix came together to discuss the critical intersection of data discovery, governance, and security in today's enterprise landscape. The panel featured Rohit Gosavi from AMD, Michael Meyer from Alation, and Ganesh Kirti from TrustLogix, who shared valuable insights on managing data access and security at scale.



AMD addresses this challenge through a distributed approach where data set owners are responsible for cataloging their own data and maintaining current definitions, rather than relying on a central team to catalog all data sets across the company, according to Enterprise Information Management lead Rohit Gosavi.



Organizations express increasing confidence and value in comprehensive solutions like TrustLogix that provide physical controls for data access and data masking policies, particularly as part of an end-to-end approach to ensuring compliant data use.



TrustLogix partners with large enterprises to address their dual challenges of maintaining security while enabling appropriate business access to data sets, according to CEO Ganesh Kirti.

# The Modern Data Challenge

Organizations today face increasingly complex data environments, with multiple platforms including:

Traditional  
databases  
(Oracle, SQL  
Server)

Data  
lakes

Data  
warehouses

Analytics  
platforms

AI/ML  
workloads

Multi-cloud  
deployments

As TrustLogix CEO Ganesh Kirti explained:

**"The challenge is from the security perspective and then also from the business perspective, how can they get access to the data with the right access and with the right data sets...we partner with large enterprises to address these challenges."**



# The Role of Data Cataloging and Classification

Michael Meyer from Alation emphasized the importance of automated metadata extraction and classification as a crucial first step. Organizations need to:

- 1** Automatically discover and catalog data across platforms
- 2** Classify sensitive data appropriately
- 3** Establish clear governance workflows
- 4** Build trust through proper documentation and lineage tracking

AMD has taken a distributed approach to this challenge. As Rohit Gosavi, who leads Enterprise Information Management at AMD, explained:

**"We are asking the data set owner to catalog the data and making sure the definitions are up to date. It's very difficult for a central team to catalog every data set available across the company."**

# Security and Access Control

The integration of security with data governance is crucial for modern enterprises. Michael Meyer highlighted this point:

"Having a solution where, like with TrustLogix, where you guys are providing those physical controls for data access and data masking policies, you feel much more confident. And then having that end-to-end solution in terms of compliant data use...that's what people are coming to us and saying is more and more important."

The integration between Alation and TrustLogix allows organizations to:

- 1** Define and document governance policies in Alation
- 2** Automatically implement those policies as security controls through TrustLogix
- 3** Maintain audit trails and compliance evidence
- 4** Provide rapid but secure access to data consumers

# Best Practices for Implementation

The panelists shared several key recommendations:

## 1. Start Early

- Begin implementing classification and governance during cloud migrations
- Establish clear processes and ownership
- Define workflow for approvals and access requests

## 2. Automate Where Possible

- Leverage automated discovery and classification
- Implement automated security controls
- Reduce manual intervention in access management

## 3. Measure Progress

- Track the percentage of data sets properly cataloged and tagged
- Monitor usage metrics and access patterns
- Measure time to data access for business users

## 4. Maintain Continuous Oversight

- Regular review of access privileges
- Monitor for unexpected data sharing
- Track compliance with governance policies

# The Path Forward

As organizations continue to expand their data operations and AI initiatives, having a solid data governance and security foundation becomes increasingly critical. Integrating tools like Alation for data cataloging and TrustLogix for security provides enterprises with the automated, scalable infrastructure needed to maintain control while enabling innovation.

**Organizations can confidently expand their data operations by implementing these solutions early and establishing clear processes while maintaining appropriate security and governance controls. This approach is particularly crucial as companies increase their use of AI and ML, where data quality and security are paramount.**

The webinar highlighted how modern enterprises can navigate the complex landscape of data governance and security through automation, integration, and clear processes. As data grows in volume and importance, these foundations will become increasingly critical for business success.

For a personalized demonstration or more information, please [contact](#) our team at TrustLogix.